

ACCESSIBILITY PROJECT RUBRIC



NAME: _____

Objects of Analysis (maximum of 5 points)

Select ONE:	
5 pts.	Project includes 3 or more objects for analysis AND has a clearly presented theme or framework uniting them conducive to their analysis.
3 pts.	Project includes 2 objects for analysis AND has a clearly presented theme or framework uniting them conducive to their analysis.
1 pt.	Project includes 1 object for analysis OR has no clearly presented theme or framework uniting any number of objects for analysis.

Commentary and Analysis (maximum of 15 points)

	5 pts.	4 pts.	3 pts.	2 pts.	1 pt.
Ideas are clear, insightful, thought-provoking, and focused so they consistently support the topic of the project.					
Project is organized in an engaging and appropriate manner that fosters relevant, concrete, specific and insightful analysis.					
Project shows depth of thought: evidence support for claims is clearly presented, context of evidence is clear, ideas are creatively expressed.					

Citation of Sources (maximum 5 points)

Select ONE:	
5 pts.	Project includes effective and accurate citation in a manner that is specific to presentation's selected genre.
3 pts.	Project includes a citation of sources, though not presented in a manner appropriate to the presentation's selected genre OR multiple citations are incorrect.
1 pt.	Project does not include a citation of sources OR most, if not all, citations are incorrect.

Form of Presented Analysis (maximum 5 points)

Select ONE:	
5 pts.	Project has a clear rhetorical purpose for its composition in a specific modality. Project may have technical issues, but overall its composed form clearly contributes to its rhetorical effectiveness.
3 pts.	Project has a somewhat defined or implied purpose in line with its content that needs to be made more explicit OR the project's form could be ineffective in reaching its intended audience.
1 pt.	Project's form has no clear (or has competing) rhetorical purposes with its content. The project's selected form is entirely inappropriate for reaching its intended audience.

Additional Comments // Final Impressions:

Final Grade (maximum of 30 points):